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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-41 (GP-099-00-UE)

Applicants: ROSE KORNBERG, et al.

Serial No.: 10/750,451

Confiraction No.: 4989

Filing Date: December 31, 2003

Title: SUGGESTING AND/OR PROVIDING TARGETING CRITERIA FOR
ADVERTISEMENTS

Examiner: Michael Behrman

Group Art Unit: 3622

Mail Stop Appeal Brief
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A TWO (2) MONTH EXTENSION OF TIME

Further to the Notice Appeal filed on September 9, 2010, which set a time for response to expire on November 9, 2010, please extend that period two (2) months to expire on January 9, 2011. The Patent Office is authorized to charge the fee of \$450.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1045.

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PAGE 4/9 * RCVD AT 1/10/2011 6:01:02 PM [Eastern Standard Time] * SVR:USPTO-EFAX-6/33 * DNIS:2738300 * CSID:17329361401 * DURATION (mm-ss):08-18

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Respectfully submitted,

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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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January 10, 2011
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No. 1807 P. 5